**HOME PAGE**

Overview details about Somerset Day

**WHAT’S ON/CALENDAR**

*Calendar populated with events – CMS needs to allow admin to add events easily and quickly. (limited to a few months view not the entire year as Somerset day activity is concentrated around May – design to be aware)*

***Want to add an event to the calendar? – link to contact form.***

**WAYS TO GET INVOLVED**

For businesses – basic info + register interest *(link to contact form)*

For communities – basic info & Downloadable PDF’s

***Want to add an event to the calendar? – link to contact form.***

**CONTACT US**

Contact us form:

*Enquiry type – drop down (list to be determined)*

*Name – free text*

*Email – correct format checker*

*Telephone – not mandatory*

*Message – free text*

**FOR BUSINESSES** – **sign in**

Downloadable marketing pack. (PDF’s, Word, excel docs as well as image files)



FOOTER – sits across the site at the bottom of each page.

Cookie policy, T&C’s, terms of use, email and name field for newsletter sign ups. Social icon links.

WIREFRAMES

**Assumptions made to create the site map:**

* Businesses will not be able to sign up to become part of the Somerset day campaign on this site, only register interest (via the contact us form) and sign in once they have been signed up away from the website. This means administration of contacting businesses and creating them an account needs to be handled by a member of the Somerset day team on the back-end of the site. The site won’t be able to transact in Money or create accounts by registering businesses on the front-end.
* Communities do not need to sign up, they have free and open access to whatever we place onto the site.
* The calendar will need to be kept up to date by a member of the Somerset day team via the back-end of the site. This needs to be easy to achieve and implement via the back-end of the site.
* The contact us form will need to have designated emails to send to so that when it is filled in it goes to the correct people – this may need to be different people dependant on the enquiry.
* There will be a very basic newsletter sign up in the footer of the site – this will need to be taken into account when looking at hosting.

**HOMEPAGE GET INVOLVED WHATS ON CONTACT US**

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Contact us, Contact form.

Add an event to the calendar for your business or community – copy & **link**

Calendar – April - September

image

How to get involved – businesses. **Details + Log in/contact us**

How to get involved – communities. **Details + Downloads**

**Add an event to the calendar**

About Somerset day copy

image

image

navigation

navigation

navigation

Footer

Footer

Footer

Footer

navigation

LOCKED – BUSINESS PAGE

Contact Us link for questions

Document and logo downloads.

navigation

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